

April 2008

Poooh Busters Newsletter!

Welcome Spring!

We hope everyone enjoyed the Easter long weekend and Spring Break. March is behind us and spring has officially arrived; now we just have to tell the snow that it's not supposed to be here anymore!

As we mentioned in the March newsletter, Poooh Busters is getting busier as our presence in Calgary grows with time. So without further ado...please welcome a new member of the Poooh Busters family, **Erin!** She is our newest PB Scooper Technician! If you see her servicing your yard please take the time to say hi. Welcome Erin, we are very lucky to have you on our team!

Poooper of the Month

We are proud to present Rocky! He is our featured Poooper of the Month for April 2008. Rocky is a fun loving English Bulldog. Check him out in the Feature section of the website.

<http://www.pooohbusters.com/poooper4.htm>



Beware of Unseen Attackers

I wanted to bring to your attention something that I experienced recently and caused some unfortunate discomfort to my dog. I noticed one day that it seemed he was scratching and licking more than I would consider usual. Fortunately, I regularly take him in for grooming and the groomer noticed immediately that he had contracted Alberta's most prevalent canine parasite, **Canine Biting Lice!** These lice are very common, especially in the winter and spring months. Here are some quick facts about lice:

- dogs only get lice when in contact other dogs that have lice (vet, kennels, daycare, parks, etc)
- they are host specific, have no wings and do not jump from dog to dog like fleas or ticks
- lice are insects that can be seen with the naked eye (1.5 mm long and dorsoventrally flattened)
- they cause severe itching and loss of sleep
- they lay approx. 100 eggs that are cemented to the base of the hair
- their life cycle lasts up to 21 days
- treatment includes insecticides where drops are placed along the dog's back and to bathe them with a pyrethrin shampoo

Treatment is fairly simple and easy as long as it is caught in rather short order. So if you notice that your dog is scratching or even licking many different areas of their bodies in excess, please take them to your vet immediately for diagnosis! It really does cause the poor dog some major discomfort. For more information call your vet or check out this great Pet Planet article on the web: http://www.petplanet.ca/education_articles/general_canine_biting.html

Contact Us Anytime!

Office: 403-366-8599
Cell: 403-462-4351
Email: info@pooohbusters.com
Web: www.pooohbusters.com

Reminder - 2008 Pet Expo

Be sure to visit us at The 8th Annual Calgary Pet Expo on Saturday, April 12 (10am-6pm) and Sunday, April 13 (11am-5pm). The show will be located at the Big 4 building, Stampede Park. We hope to see you there! For further info please visit the Pet Expo website at

www.petexpos.com

Referrals Mean the World to Us

Poooh Busters pride's itself on superior customer service and affordable prices! We rely heavily on word-of-mouth advertising. After all, the best compliment a customer can give a business is a referral to friends and family. We sincerely appreciate our customers who like our service enough to tell others about us. We wanted to remind you that we have an awesome referral incentive program. Basically we offer 4 weeks of free service for every new customer you refer to Poooh Busters. Please check our referral webpage for more information. <http://www.pooohbusters.com/referral.htm>

Until next time, we wish everyone good health and happy times!